

SSIP2.0 Sensitization Sessions

Event Name: Turn your IP into income

Date: 28/04/2026

Venue/ Mode: Webinar Link: meet.google.com/qwh-ixaj-emt

No of Participants: 49

Speakers Name: **Dr. Ghanshyam Prajapat**, (Technology Transfer Officer, Asst. Manager, STBI), Mo.: 9602206019, E-Mail: amtm.stbi.vdr@gmail.com
Mr. Krunal Dholiya, (Founder of Kalva Nanotech), Mo.: 8487012300, E-Mail: Kmd.dholiya@gmail.com

Coordinator: **Mr. Nirav Patel** (Sr. Manager, SPSEC), Mo.: 90992 08790, E-Mail: srmanager.spsec@spuvvn.edu

Event Overview

The webinar "**Turn Your IP Into Income**" successfully brought together startup founders, students, SSIP beneficiaries, faculty members, and industry professionals to explore the practical aspects of Intellectual Property (IP) commercialization and its potential as a revenue-generating asset.

The session featured expert insights from **Dr. Ganshyam Prajapat**, Assistant Manager – Technology Management at the **Savli Technology and Business Incubator (STBI)**, who shared valuable perspectives on technology transfer mechanisms, IP commercialization pathways, and the support available within the innovation ecosystem. Participants gained a deeper understanding of how intellectual property can be effectively transitioned from research and innovation into market-ready opportunities.

Adding an industry perspective, **Krunal Dholiya**, Founder of **Kalva Nanotech** and **Framtix Holdings**, and CTO of **Agrillogy Bioscience**, shared real-world experiences on converting intellectual property into commercially viable products and businesses. His session highlighted key challenges, strategies, and lessons learned while navigating the commercialization journey.

The webinar was supported and coordinated by **Nirav Patel**, with the vote of thanks delivered by **Manauti Chaudhri**. The program was conceptualized and moderated by **Priya Soni**, ensuring engaging discussions and meaningful interactions among participants.

Overall, the webinar served as a valuable platform for understanding how intellectual property can be transformed from an innovative idea into a sustainable source of income, empowering innovators, entrepreneurs, and researchers to unlock the commercial potential of their creations.

Event Overview

The webinar successfully increased participants' understanding of IP commercialization, technology transfer, and monetization strategies. Attendees gained practical insights into transforming innovations into revenue-generating opportunities, explored available ecosystem support, and were encouraged to leverage intellectual property as a strategic asset for entrepreneurship and business growth.

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Event Photos



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Dr. Ganshyam Prajapat (Presenting)

Commercialization Pathways

Licensing

Startup Creation

Industry Collaboration

Dr. Ganshyam Prajapat

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Krunal Dholiya (Presenting, annotating)

INTELLECTUAL PROPERTY RIGHTS: FROM PROTECTION TO PROFIT

Krunal Dholiya

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